

The right time. The right place.

Smart
the spot to shop



REACH OUT TO CUSTOMERS WHO ARE READY TO SHOP

East York Town Centre offers you innovative marketing strategies for promoting a business or product. Our programs, which include sponsorship, signage and collateral opportunities, provide highly effective marketing tools for increasing visibility among mall shoppers. Featuring over 100 great retail stores and services, East York boasts more than 5 million visits every year. Our marketing opportunities allow you to choose which programs will best enable you to reach this large and diverse customer base. The following information provides specifics about the availability of in-mall signage and collateral. Costs refer to mall rental space only. Production and related costs are the responsibility of the advertiser. All are based upon availability and must be approved and coordinated with East York Management.



ELEVATOR WRAP | MONTHLY

Interior and Exterior
Monthly: \$1,500
+ Production & Installation

TRANSPARENT VINYL DOOR DECALS | MONTHLY

Entrance 1: \$1,500
Entrance 2: \$1,500
Entrance 4: \$1,500
Entrance 6: \$1,500
All 6 Entrances: \$5,000
+ Production & Installation



DOOR DECALS | WEEKLY

Maximum Size: 12" x18"
Entrance 1: \$250
Entrance 2: \$250
Entrance 4: \$250
Entrance 6: \$250
All 6 Entrances: \$1,000
+ Production & Installation



PILLAR WRAPS | M | W

Min.Quantity: 4
Weekly: \$500
Monthly: \$2,000
+ Production & Installation

FLOOR DECALS | M | W

Size: 1 Metre Square
Min.Quantity: 5
Weekly: \$500
Monthly: \$1,000
+ Production & Installation



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FOOD COURT TABLE TOP DECALS | M

Round: \$1,500
Square: \$1,500
Maximum
Entrance 6: \$1,500
+ Production & Installation



BANNERS | MONTHLY

Maximum Size: 96" x 24"
Monthly: \$2,500
+ Production & Installation

WALL SIGNS | M | W

Size: 24" x 36"
Min. Quantity: 5
Weekly: \$1,500
Monthly: \$5,000
+ Production & Installation



PRODUCT SAMPLING/KIOSK RENTALS:

East York Town Centre is the perfect venue to host your touring event, show or program. Our wide and highly trafficked common area can accommodate relatively large sized events, vehicles or displays. East York Town Centre can provide further information on temporary leasing opportunities with rates starting at \$1,200 per week based upon size and details of event.

WEBSITE:

All events/programs can be promoted on our website, www.eastYorkshops.com. With over 200,000 hits per month it is an ideal way to promote any event or program.

Rates quoted above are for January thru October only.
All rates subject to increase during holiday period.

For more information please contact:

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TOWN
CENTRE**